



Veli Sundbäck, b. 1946

Senior Vice President, Corporate Relations and Responsibility of Nokia Corporation

- Group Executive Board member since 1996
- Joined Nokia 1996

LL.M. (University of Helsinki).

Executive Vice President, Corporate Relations and Trade Policy of Nokia Corporation 1996-2003. Secretary of State at the Ministry for Foreign Affairs 1993-1995, Under-Secretary of State for External Economic Relations at the Ministry for Foreign Affairs 1990-1993.

Chairman of the Board of Directors of Huhtamäki Oyj. Member of the Board of Directors, Finnair Oyj. Member of the Board of EICTA (European Information, Communications and Consumer Electronics Technology Industry Association), member of the Bureau of the United Nations Information and Communication Technologies Task Force (UN ICT TF), Vice Chairman of the Board of the International Chamber of Commerce, Finnish Section, Chairman of the Trade Policy Committee of The Confederation of Finnish Industry and Employers, Chairman of the Board of the Finland- China Trade Association.

Biography

As Senior Vice President, Corporate Relations and Responsibility, Veli Sundbäck heads up Nokia's government and public affairs function, and Nokia initiatives aimed at achieving sustainable development and providing access and technology to emerging markets.

Moreover, Veli is dedicated to advancing Nokia's profile as a good corporate citizen and shaping the policies that allow Nokia to function as a successful business and socially responsible company.

Veli joined Nokia in 1996 after a distinguished diplomatic career spanning over 25 years. Prior to accepting his current position at Nokia, Veli held various ministry positions in Helsinki, Brussels and Geneva, including Under-Secretary of State for External Economic Relations at the Ministry for Foreign Affairs, 1990 to 1993, and Secretary of State at the Ministry for Foreign Affairs, 1993 to 1995. He was also chief negotiator for Finland's accession to the European Union.

During his years at Nokia, Veli has been instrumental in Nokia's efforts to ensure open competition and standards. He currently serves as a member of the Board of EICTA (the European Information and Communication Technology Industry Association), where he is well positioned to observe and influence telecom regulations.

Veli has been a member of the Group Executive Board of Nokia since 1996. He is chairman of the Supervisory Board of Nokia (Deutschland) GmbH, chairman of Huhtamäki, a global packaging company headquartered in Finland, Board Member of Finnair, a Finnish airline company, chairman of the Finland-China Trade Association, chairman of the Trade Policy Committee of the Confederation of Finnish Industry and Employers (TT), and a Member of the Bureau of the United Nations Information and Communications Technology Task Force.

Veli is decorated with many titles including Commander, 1st Class of the Order of the White Rose of Finland, Commander of the Order of the Lion of Finland, Commander, 1st Class of the Order of the Isabel Catholic, Spain, Grand Cross of the Order of Danneborg, Denmark, Grand Cross of the Order of Orange-Nassau, Netherlands, Grand Cross of the Order of Merit, Republic of Italy, Grand Cross with Star and Sash of the Order of Merit, Germany, Grand Officer of the Order of Infante dom Henrique, Portugal, and Grand Cross of the Order of Phoenix, Greece.

Veli has a Licentiate in Law from the University of Helsinki. He is a Senior Lieutenant in the Finnish army.

Veli was born on May 29, 1946, in Helsinki, Finland. He is married and has three children. In his spare time, Veli enjoys tennis, golf, fishing, reading and "trying to understand the world better." He is a great admirer of the arts and is a member of the board of the Finnish National Theatre.

Languages Finnish, English, Swedish, French, German

Military Rank Senior Lieutenant

Position

1.1.2004 Senior Vice President, Corporate Relations and Responsibility of Nokia Corporation
1.1.1996- Nokia Group, Executive Vice President, Corporate Relations and Trade Policy
1.1.1996- Member of the Group Executive Board

Diplomatic Career

1993 - 1995 Secretary of State at the Ministry for Foreign Affairs



1990 - 1993 Under-Secretary of State for External Economic Relations at the Ministry for Foreign
1969 - 1990 Different posts at the Ministry for Foreign Affairs in Helsinki, Brussels And Geneva
1969 Entered the Ministry for Foreign Affairs

International Negotiations

- GATT negotiations, Vice Chairman for Finnish delegation for negotiations 1990
- EEA Agreement, Chief Negotiator at officials' level 1990-93
- Chief Negotiator at officials' level for Finland's accession to the EU 1992-94

Board Memberships

- Chairman of the Board, Huhtamaki, 1999-
- Member of the Board, Finnair, 2004-
- Nokia (Deutschland) GmbH, Chairman of the Supervisory Board 1997-
- Member of the Board, EICTA (European Information, Communications and Consumer Electronics Technology Industry Association) 1999 -
- Confederation of Finnish Industry and Employers (TT), Chairman of the Trade Policy Committee 1996-
- Chairman of the Board, Finland-China Trade Association, 2000-
- International Chamber of Commerce, Finnish Section Vice Chairman of the Board 1997-
- Finnish National Theatre, Vice Chairman of the Board 1996-2000, Member of the Board 2000-

Decorations

Finnish

- Commander, 1st Class of the Order of the White Rose of Finland
- Commander of the Order of the Lion of Finland

Foreign

- Grand Cross of the Order of Danneborg, Denmark
- Merit Medal, 1st Class of the Order of the White Star, Estonia
- Grand Cross of the Order of Orange-Nassau, Netherlands
- Grand Cross of the Order of Merit, Republic of Italy
- Grand Cross with Star and Sash of the Order of Merit, Germany
- Grand Officer of the Order of Infante dom Henrique, Portugal
- Commander, 1st Class of the Order of the Isabel Catholic, Spain
- Officer of the Order of the Crown, Belgium
- Officer of the National Order, France
- Grand Cross of the Order of Phoenix, Greece